



2025 IMPACT REPORT

BACK VOTERS MATTER



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In 2025, fascism walked through the door of America's fragile democracy. And while we stayed rooted in what has always guided our work such as showing up for our people, telling the truth about our communities, and building power that endures, **we also rooted our work in resistance and fought back against the growing white supremacist movement that has its goal to return America back to pre-reconstruction.**

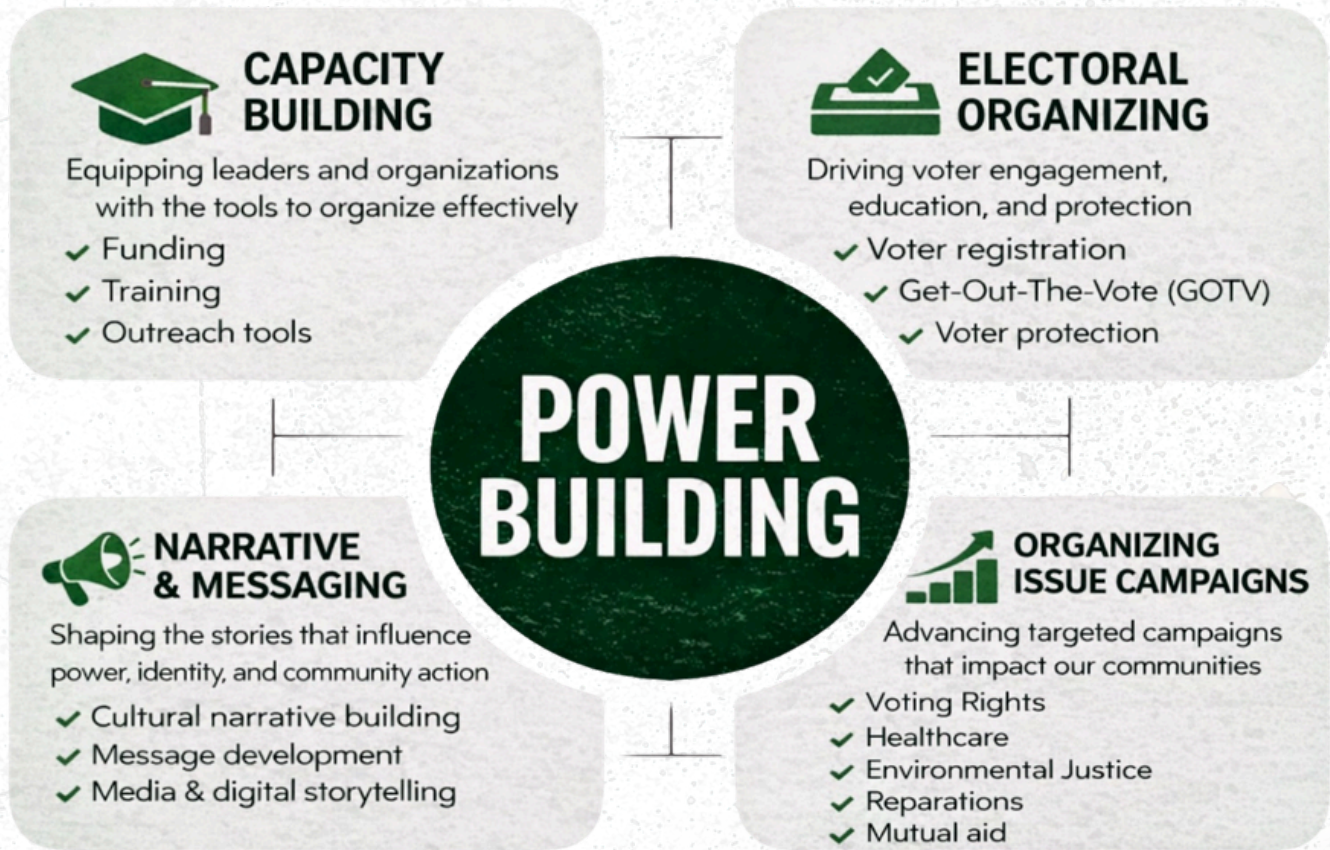
Together, we built new platforms to inform and mobilize, reduced harm in our communities, supported independent Black and marginalized institutions, strengthened volunteer networks, and created clearer pathways for communities to engage in the political process, and as a result won some crucial elections that **will lead to better policies as we build something new in this country.**

Each win affirms a core truth: when Black communities have access to information, resources, and opportunity, they expand what is possible.

The work continues and our movement must radically re-imagine America and be as passionate and clear as the chants we shout at protests because it is nation building time.

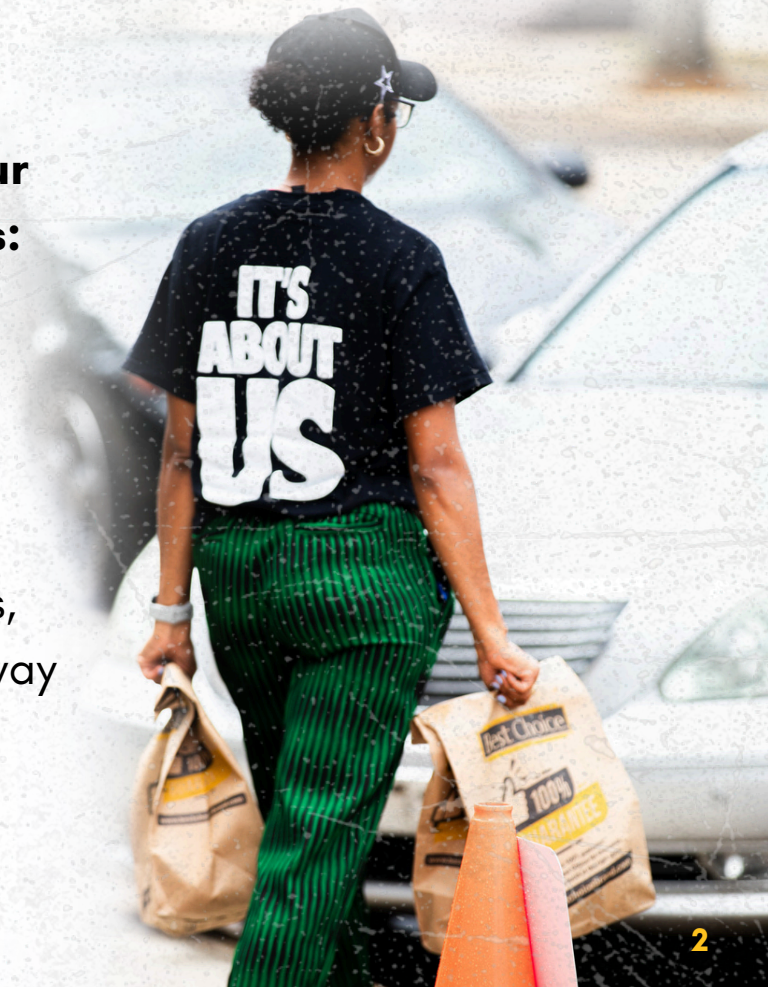
WE GOT US.

**CLIFF ALBRIGHT, LATOSHA BROWN
& APRIL ENGLAND-ALBRIGHT
BLACK VOTERS MATTER CO-FOUNDERS**



Our strategy to build power in our communities rests on four pillars:

- Building capacity
- Empowering voters
- Organizing around issues that impact our community
- Messaging our hopes, concerns, and demands in an authentic way



TOTAL AMOUNT AWARDED

\$4,352,025

20
STATES

451
PARTNERS

196
COUNTIES

CORE STATES

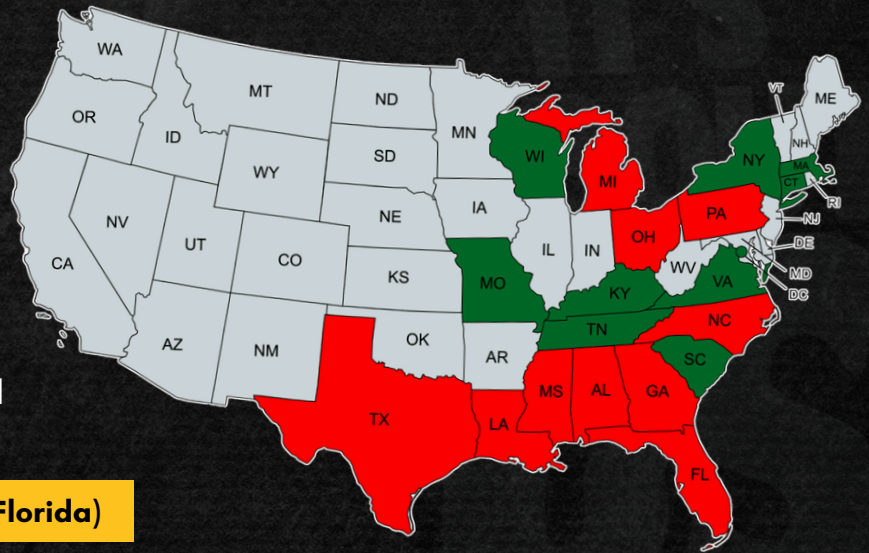
STATE	PARTNERS	AMOUNT
Alabama	16	\$254,900
Florida	60	\$443,150
Georgia	86	\$928,500
Louisiana	32	\$259,750
Michigan	49	\$449,625

CORE STATES

STATE	PARTNERS	AMOUNT
Mississippi	24	\$308,700
North Carolina	49	\$354,300
Ohio	4	\$82,500
Pennsylvania	49	\$440,700
Texas	36	\$298,400

“The early investment from BVM created the stability and legitimacy needed to attract additional partners, in-kind support, and local collaborators. Community institutions and potential funders viewed the work as credible, structured, and mission aligned.”

Black Mama Power Collective (Florida)



UJIMA STATES

STATE	PARTNERS	AMOUNT
Connecticut	1	\$10,000
Washington D.C.	1	\$55,000
Kentucky	1	\$8,000
Massachusetts	1	\$50,000
Missouri	2	\$65,000

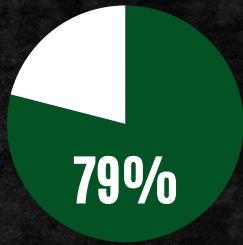
UJIMA STATES

STATE	PARTNERS	AMOUNT
New York	2	\$25,000
South Carolina	14	\$128,500
Tennessee	10	\$50,000
Virginia	8	\$85,000
Wisconsin	4	\$55,000

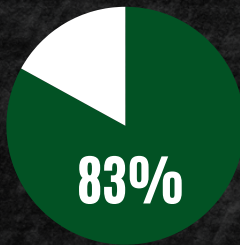
"WE TAKE CARE OF US"

We surveyed our 450+ grantees.

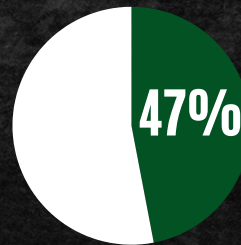
In which of the following ways did BVM strengthen your organization?



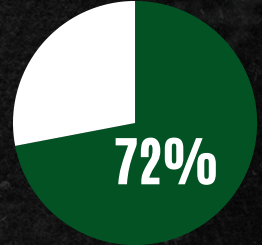
**INCREASE
GOTV RESOURCES**



**IMPROVED
VISIBILITY**



**STAFF HIRED
FOR OUTREACH**



**VOLUNTEER
RECRUITMENT**



In what ways has BVM helped increase your GOTV or voter engagement activities?

66% **DOOR
KNOCKING**



36% **RIDES TO
THE POLLS**



74% **PHONE
CALLS**



74% **LITERATURE
DISTRIBUTION**



42% **CHURCH
OUTREACH**



“WE TAKE CARE OF US”



40

BIG BUS AND BABY BUS TOURS

In collaboration with local partners, **our bus tours bring civic education directly into Black communities**, giving residents clear tools to understand the political process, advocate for local priorities, and organize around issues that impact their neighborhoods.

We recognize that systemic barriers often limit ongoing participation, so **our approach is designed to carry people beyond first engagement and toward lasting involvement.**

“The funding strengthened our 2025 BVM Bus Tour by allowing us to deepen engagement at every stop and carry that energy beyond the road. Support from BVM also helped us build momentum through our barbershop engagement model—hosting civic conversations in trusted community spaces like BLAZE Barbershop, which became key touch points along the tour for authentic connection and dialogue.”

Together We Weather (Florida)

Alongside these efforts, we host **statewide convenings with partners focused on strategic planning and training.** These gatherings strengthen our collective capacity, align strategies, and ensure our work is grounded in the needs and insights of the communities we serve.

We’re laying the groundwork for sustained civic engagement and long-term community empowerment.

20



STATE CONVENINGS

(Recruiting 60+ new community partners)

"WE TAKE CARE OF US"

“Black Voters Matter’s investment dramatically expanded our ability to reach, educate, and mobilize Black residents across Charlotte, **engaging over 4,500 people** and driving thousands of meaningful conversations, **including a 64% phone-banking connection rate.**

We also **strengthened election monitoring across three precincts, identifying and resolving curbside voting barriers for disabled and mobility-limited residents,** demonstrating the real impact of this support.”

For the Struggle, Inc. (North Carolina)



COMMUNITY EVENTS

250+

- Civic Forums
- Town halls
- Gun violence Awareness
- Organizing trainings



10 BVM DAYS AT THE CAPITOL

“With BVM’s communications support, we mobilized the community around a special election, **equipping them with tools to connect with legislators, and providing private meetings with local and state representatives.**

Each virtual conversation offered participants actionable resources to stay informed and advocate for themselves, activating 100+ new individuals to follow our advocacy work.”

E3 (South Carolina)

“AIN'T NO POWER LIKE THE POWER OF THE PEOPLE”

Elections are about building power, stopping harmful policies, and ensuring resources meet community needs. Across the South, our partners drove real change.



In **Louisiana**, support for more than **40 partners** and **\$259K in funding** strengthened on-the-ground organizing, therefore helping defeat a harmful constitutional amendment that would have expanded the prosecution of juveniles as adults, but systemic inequities remain a challenge.

- In the **Lake Charles region**, this work contributed to the election of the area's first Black state senator, breaking decades of exclusion from legislative leadership and creating opportunities to advance inclusive economic growth, greater civic participation, and equitable public investment.
- In **East Baton Rouge Parish**, turnout reached 26% in the March election, surpassing the statewide average of 21%, demonstrating the impact of sustained, community-centered organizing.



In **Mississippi**, with more than **\$308K invested in 24 local partners**, Black voters contributed to flipping two State Senate seats, disrupting the GOP supermajority.

- Black mayors were elected in municipalities including **Horn Lake and Brookhaven**, alongside shifts in local governance, most notably in Horn Lake, where the Board of Aldermen **moved to majority Black leadership**.
- These changes have supported more representative decision-making, increased civic engagement, and policy discussions that better reflect community priorities, **helping lay the groundwork for sustained local political power**.



In **Alabama**, nearly **\$255K in support for 16 local partners**, communities secured historic representation gains, including the election of the first Black woman mayor in **Prichard** and the **Fort Deposit mayoral re-election** with 64% of the vote.

Residents also have expanded opportunities for civic engagement, while policy priorities are increasingly aligned with community needs, including economic development, infrastructure, and equitable resource distribution.

“AIN'T NO POWER LIKE THE POWER OF THE PEOPLE”

THE BLOCK IS HOT



While the country was glued to tight races in Virginia, New Jersey, and New York, in **Georgia: the Public Service Commission (PSC) election wasn't just a win, it was a landslide.**

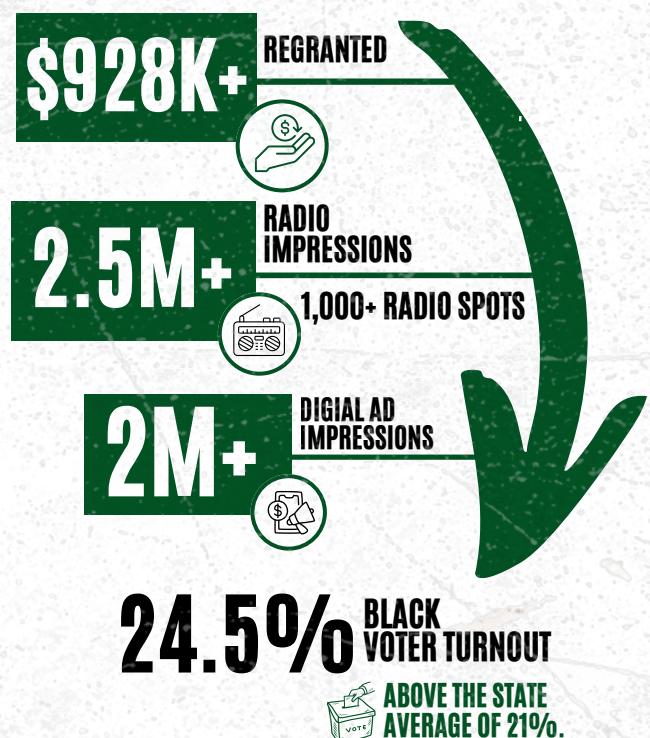
The winning candidates took nearly 63% of the vote, flipping both PSC seats to Democratic control for the first time in almost two decades. In the **88 Georgia** counties where we focused our outreach, **overall turnout reached 23.5%, with Black turnout even higher at 24.5%.**

Clinch County stood out with overall turnout at 41.1% and Black turnout an impressive 51.8%.



Long before “affordability” was the political buzzword, BVM and our partners were organizing around utility justice since 2019 with our **The Block Is Hot initiative**, not just responding to crises, but building momentum for change. By focusing on food insecurity, housing, and the rising cost of utilities, we’ve chipped away at the root causes of health inequity and strengthened neighborhoods from the inside out.

This victory didn't come out of nowhere. It was the product of years of advocacy, community partnerships, and targeted outreach.

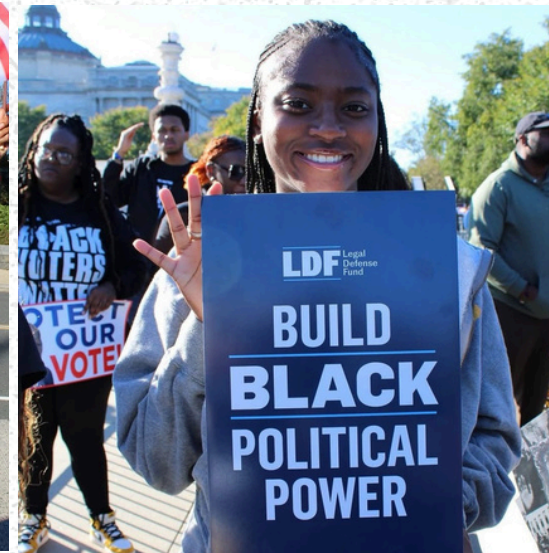


“HANDS OFF OUR VOTES”

Protecting the hard-fought voting rights of our ancestors remains central to BVM’s work, and we continued that work in 2025.

In a major voting rights victory, **the Fifth Circuit Court of Appeals struck down Louisiana’s racially discriminatory legislative maps**, ruling they violated the Voting Rights Act by diluting Black voting power. Black Voters Matter Capacity Building Institute was a named plaintiff, alongside the Louisiana State Conference of the NAACP, represented by partners including LDF, the ACLU, the ACLU of Louisiana, and the Harvard Election Law Clinic.

The decision affirms the power of grassroots organizing and strategic litigation and requires Louisiana to redraw maps that give Black voters an equal opportunity to elect candidates of their choice.



LOUISIANA V. CALLAIS

In partnership with **Fair Fight Action**, we **released two reports examining Louisiana v. Callais, a case challenging Section 2 of the Voting Rights Act**, a key protection against racially discriminatory voting maps.

We **mobilized our local partners alongside the Legal Defense Fund and national organizations at the Supreme Court of the United States** to confront this threat to voting access and Black political power, with 191 state legislative seats and up to 19 congressional districts at risk across the South.

8 STATES TARGETED



400+ PARTNERS
7 BUSES



SCAN TO VIEW
OUR REPORTS.

"FIRED UP AND READY TO GO"

SICK & TIRED CAMPAIGN

In 2025, BVM partnered with the **American Cancer Society, Community Change Action, and the Georgia Budget & Policy Institute** to launch a multi-state tour addressing policies that disproportionately harm Black and marginalized communities, including healthcare and SNAP cuts.

Through **listening sessions, advocacy planning, policy roundtables, and health screenings**, the tour empowered communities to transform frustration into political action and advocate for healthier, more equitable lives.

3 STATES
GEORGIA
ALABAMA
MISSISSIPPI



30+ LOCAL
PARTNERS
ENGAGED



170 RADIO
SPOTS

468K+ RADIO
IMPRESSIONS



*"WE ARE SICK AND TIRED
OF BEING SICK AND TIRED."*

FANNIE LOU HAMER (1964)

"WE'RE ON THE FREEDOM SIDE"

WARRANT CLINICS

Stopping harm targeted at our communities, while building new systems guides our work. Our warrant clinics aim to **end the cycle of traffic stops that lead to debt, license suspension, and the loss of housing, employment, and freedom.**

10

WARRANT CLINICS

ALABAMA
GEORGIA
LOUISIANA
MICHIGAN
TEXAS

100+

VOLUNTEERS ENGAGED



5618

WARRANTS LIFTED



\$1.37M

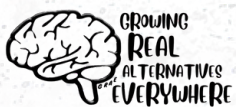
FINES & FEES CLEARED



In partnership with **Growing Real Alternatives Everywhere (GRAE)**, supportive district attorneys and courts, our warrant clinics move court processes from intimidating courtrooms to welcoming, accessible community spaces where people can resolve legal challenges.



PARTNER ORGANIZATIONS



SCAN FOR WARRANT CLINIC VIDEOS.



“THIS IS WHAT DEMOCRACY LOOKS LIKE”

TAKE THE FIELD/BLACK YOUTH RENAISSANCE

16

COLLEGE
CAMPUSES



2K NEW
STUDENTS
ENGAGED

In 2025, Black Voters Matter empowered young people across the country through the **Black Youth Renaissance Tour (BYRT)** and **Take the Field (TTF)** initiatives, **equipping students with the tools, knowledge, and networks to turn civic engagement into action** — including voter registration efforts.

GEORGIA

After BVM trained students from Fort Valley State University in policy advocacy skills, more than 20 of these students engaged with the Georgia Senate’s College Affordability Study Committee. Based in part on student input, the lawmakers created and funded a new need-based scholarship program.

NORTH CAROLINA

The first-ever Take the Field Summit connected more than 50 students from seven schools across North Carolina. The students received civic education and leadership training while building networks, trading ideas and sharpening their advocacy skills.



“The funding we received let us mobilize and train more AUC HBCU Scholars for our GOTV initiative, expanding our impact. Our students connected with residents through door-knocking, shared voter education materials, and sparked real conversations about voting. This investment strengthened our team and helped us reach hundreds of households that might have been missed.”

Our HBCUs Matter Foundation, Inc., Georgia

“IF WE DON'T GET IT SHUT DOWN”

WE AIN'T BUYING IT

We Ain't Buying It is a national economic-justice initiative, led by Black Voters Matter, Indivisible, Until Freedom, the Working Families Party, and 50501, that ran from Thanksgiving through Cyber Monday.

It encouraged consumers to **boycott major retailers like Target, Amazon, and Home Depot due to policies seen as harmful to diversity, equity, and inclusions (DEI) and immigrant communities, while promoting support for local and minority-owned businesses.**

The campaign aimed to leverage consumer spending to demand corporate accountability and mobilize communities around economic power.



228 COALITION PARTNERS



40M+ SOCIAL MEDIA IMPRESSIONS



180 RADIO SPOTS

1.47M RADIO IMPRESSIONS



816K+ BILLBOARD IMPRESSIONS



1.6K+ MEDIA MENTIONS



40K+ CONSUMER PLEDGES



Americans chose to shift their money towards small businesses over corporate capitulators during Black Friday.

- Little Blue Cart reported record-breaking traffic during the November 27-December 1 “We Ain’t Buying It” campaign, **with shopper actions up 400% month-over-month.**
- BLAPP, a shopping app that aggregates Black-owned businesses **reported a 25% increase in downloads over this period as well.**

"THE PEOPLE UNITED WILL NEVER BE DEFEATED"

STATE OF THE PEOPLE

The State of the People POWER Tour brought together communications and field strategy to meet Black communities where they are, pairing culture, education, and mobilization in partnership with grassroots organizations.

Black Voters Matter helped power the tour through funding and strategic support, expanding its reach with earned media, targeted texting, and digital storytelling while activating our grassroots partner network to drive on-the-ground engagement.

6 STATES
ENGAGED



445K+ TEXT
MESSAGES SENT



50+ PARTNERS
MOBILIZED



"WE SERVE, WE LEAD"

"I volunteer with Black Voters Matter to educate and spread awareness. Many people have given up on democracy, but I truly believe if we mobilize, support, and engage we will take our voices back. Our ancestors fought for this right to vote. It is time to take our power back unapologetically."

52 VOLUNTEER
TRAININGS

2.2K+ VOLUNTEERS
ENGAGED



"I volunteer with Black Voters Matter because I believe in the power of community. Black Voters Matter is working to transform and empower families and communities through civic engagement. I support this movement because we're changing lives and making a difference."

"As an attorney committed to pro bono or volunteer work, I consider myself fortunate to have been connected with BVM. I have the experience to help and am delighted to do so for this critical cause. I am honored to provide even small assistance with helping to ensure voting support and access."

"POWER CONCEDES NOTHING WITHOUT A DEMAND"

In response to ongoing censorship, we launched Unnamed and Unbound, a podcast designed to make politics and policy clear and accessible, reflecting Black Voters Matter's commitment to long-term power building.



11 11 EPISODES

500K+ REEL VIEWS

90K+ YOUTUBE VIEWS

We put Black communities at the center of the national conversation, breaking through with earned media, targeted Black Media Briefings, and a bold digital strategy.

This work isn't just about visibility, it's about changing the narrative. Our communications approach makes sure Black voices lead the dialogue on power, politics, and policy, shaping the story on our own terms.



46%
Open Rate

145.6K

EMAIL SUBSCRIBERS



47K

FACEBOOK FOLLOWERS



108K

INSTAGRAM FOLLOWERS



99.3K

TIK-TOK FOLLOWERS



27.8K

THREADS FOLLOWERS

9.7K

MEDIA MENTIONS



9.7M+

RADIO IMPRESSIONS



3,281 RADIO SPOTS

18M+

TEXT MESSAGES SENT



400+ CAMPAIGNS



THANK YOU TO OUR FUNDERS!

“I support the Black Voters Matter Fund because I will always support diversity, equity, and inclusion, no matter what the President says, and I have to do what I can to protect our democracy.”

Lynn Pickard, Monthly Donor

“I’m the white child of Georgia parents, and I know it will take new forms of power to make the South and the USA a truly shared multiracial democracy. Supporting Black Voters Matter is one of my ways to help that happen.”

Susan Perkins Westan, Monthly Donor

“We are honored to call Black Voters Matter a friend and partner, and we feel fortunate to share a state with such a thoughtful and motivated organization doing such incredible work. We look forward to continuing our cooperation in 2026!”

Joe Thomas, Executive Director, The Sapelo Foundation

“From fighting pollution to demanding affordable, clean energy, BVM is building the kind of grassroots power that puts Black communities in the driver’s seat of the climate movement. Their work gives me hope about what an equitable climate future can look like when it’s rooted in community leadership and collective action.”

**Harrison Wallace, Director of Grants & Power Building
Climate and Clean Equity Fund (CCEF)**

“Black Voters Matters Capacity Building Institute is a critical partner in our work toward a future where health is no longer a privilege for some, but a right for all. Through civic engagement, policy development, and supporting grassroots capacity, they are increasing power in Black communities and moving the needle on issues that advance racial and health equity. They are both grounded and visionary, simultaneously supporting communities in organizing onurgent issues. We are proud to be in continued partnership.”

**Elizabeth DiLauro, Senior Policy Officer,
Robert Wood Johnson Foundation**



**VIEW OUR
FULL FUNDER LIST.**

JOIN OUR MOVEMENT.
Text **"WEMATTER"** to 25225 for updates.

BACK VOTERS MATTER

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