ITS ABOUT US

The future is ours to shape, and April was jam-packed!

Black Voters Matter hit the ground running, with our team and the Blackest Bus in America traveling from Georgia to Pennsylvania to raise awareness on the issues that matter most.

From rallies for environmental justice to get out the vote drives, we saw firsthand the power of community action. These stories of resistance and resilience are just the beginning. Join the movement, get involved, and help us create the change we need. Read our April Wrap-Up Report and find out how you can be part of the solution!
Back in the Peach State for our The Block Is Hot 3.0 Environmental Injustice Tour! Environmental injustice has disproportionately impacted Black communities for decades. This disparity stems from historical, systemic, and ongoing factors that have concentrated polluting industries and facilities in Black neighborhoods, while denying these communities access to environmental resources and protections.

Our tour featured Kendall Rae, the youngest certified farmer in GA at just 8 years old, leading sustainability training at each stop. From FVSU to Atlanta, we tackled pressing issues like energy burden, water pollution, and utility justice, empowering local communities every step of the way.

The Block Is Hot Environmental Justice Tour is not just about spreading awareness; it’s about taking action and creating real change in marginalized, predominantly Black communities. By addressing environmental issues head-on and providing tools for sustainable living, we’re increasing power and resilience in the communities that need it most.
In Tennessee, we hit the road to shine a spotlight on the $2.1 billion underfunding crisis at Tennessee State University (TSU). From UT Knoxville to UT Chattanooga and all the way to the University of Memphis, we sparked conversations with students and communities about this urgent issue.

The TSU Takeover Tour kicked off with a bang! The Big Payback: TSU 2.1 Billion Campaign rally brought out students, alumni, and community members. We're coming together to demand fairness, transparency, and the resources our university deserves.

HBCUs like TSU are the heartbeat of our communities. But they can't thrive without the needed funding. That's why we're not staying quiet, by raising awareness about the $17 billion owed to HBCUs and pushing lawmakers to take action, we're standing up for our schools and the students who call them home.
We teamed up with the American Cancer Society Cancer Action Network to shine a light on the 10 states that are refusing to expand Medicaid, leaving over two million Americans without critical healthcare coverage. These states, mostly in the South, include Alabama, Florida, Georgia, Kansas, Mississippi, South Carolina, Tennessee, Texas, Wisconsin, and Wyoming.

Medicaid expansion provides better access to preventive care, early detection, and treatment for people who need it most. That's why we're hitting the road for an "In Dues Season" health equity sneak preview and discussion tour. From Tennessee to Florida, we're bringing together activists, faith leaders, students, and communities to demand action.

This isn't just about healthcare policy – it's about people's lives. It's about ensuring that everyone, no matter their income, has a fair shot at staying healthy. And it's about time these states put their constituents first and expanded Medicaid now!
In Pennsylvania we held a statewide tour to educate, energize, and empower voters.

From Southeastern Pennsylvania to the heart of Central PA, and out to the rolling hills of Western PA, we’re bringing the message directly to communities. Pop-up voter registration tables, resource fairs, and candidate forums – we’re making voting easy, fun, and informative!

But this tour isn't just about getting out the vote. It’s about putting forth a Black agenda that addresses the unique challenges facing our communities. From education to criminal justice reform, housing to healthcare, we're shining a light on the issues that matter most. And here's the thing: our votes are powerful, even when we’re not the majority. In tight races, every vote counts. In Pennsylvania, Black voters could be the key to unlocking change.
This Global Volunteer Month, we were excited to celebrate volunteerism in new ways. We started the month with a packed Zoom room for Texting Tuesdays. With 75 volunteers we were able to send out over 100k texts about the importance of DEI in our schools. We are excited to see our text volunteer community grow week after week through our on-the-ground and virtual initiatives!

We also made several stops on college campuses this month. We got to meet with students at Georgia State University, Kennesaw State University, and a few schools in Tennessee. Students built power with us through texting, creating social media campaigns, and by overall using their voices to Fight Back. We loved hearing what you had to say about issues that matter to you, including voting, volunteering, and increasing the minimum wage.

On April 25th, we hosted our first ever in-person volunteer celebration on the Atlanta Beltline! We connected with current volunteers and were able to sign up new volunteers. A special thanks goes to our partners at Patagonia who provided their store for the event location!

Lastly, we spotlighted our volunteers on social media. Thank you to our top 10 texters, top 10 postcard writers, Jackson State University, University of Tennessee- Knoxville, Mayer Brown, and Marty Rowan for exemplifying the meaning of service. We appreciate you and every single member of our Power Building Team.
CHECKOUT SOME OF OUR FAVORITE MEDIA HIGHLIGHTS!

- The Charlotte Post
- Mississippi Free Press
- TruthOut
- PennLive
- Black News & Views

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