

IT'S ELECTION DAY

November Wrap-Up Report



GET OUT AND VOTE

Election Day has finally arrived, Black Voters Matter is actively engaging on the field and collaborating with our partners to get out the vote. Our primary mission is to foster love and cultivate strength within our communities, while emphasizing the critical importance of local elections. We are tirelessly working to remind our people that their votes in these local elections carry significant weight and have the potential to bring about real, tangible change.

Take a look at our November Wrap-Up Report!

UPDATES FROM THE FIELD

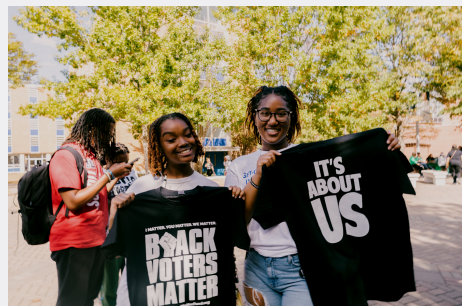
MISSISSIPPI

Our Mississippi Bus Tour took us through Jackson, Gulfport, Moss Point, and Hattiesburg. Each location presented unique opportunities in our mission to increase voter education and engagement.

Our dedicated team canvassed these communities and engaged in meaningful dialogues with local communities alongside our partners at Black Women's Roundtable, MS Votes, MS PPC, and Southern Echo. These partnerships were instrumental in mobilizing support for the general election.

However, we also faced issues of voter suppression. In Hinds County, a region with a significant Black population - 73.5% of its residents. On Election Day, this county grappled with issues such as polling stations running out of ballots. This unfortunate circumstance, a clear form of voter suppression, hindered the voting process for many.

While our Mississippi tour has come to an end, the work to end voter suppression doesn't stop here. BVM remains steadfast in our commitment to tackling these issues head-on. We continue to strive towards empowering voters by promoting fair voting practices and addressing voter suppression.



UPDATES FROM THE FIELD

OHIO

The Blackest Bus In America headed to the state of Ohio! From the historic city of Youngstown to the bustling hub of Cleveland, we engaged in canvassing, rallying and establishing connections within local communities alongside our partner, The Ohio Unity Coalition to raise awareness around important ballot measures.

We also met with faith leaders, held press conferences, and rallied for reproductive rights and marijuana legalization ahead of Election Day reminding everyone of the power of their vote and their ability to effect change on these vital issues.



ELECTION WINS

Black voters made their voices heard by casting their ballot. Thank you. As we reflect on the events of Tuesday, one thing is clear – local elections matter and your voices matter.

Black voters impacted key races and were victorious on several critical issues:

- In **Kentucky**, we supported partners like KY BLACK, KY Commonwealth Alliance Voter Engagement (KAVE), VOCAL, NAACP, Until Freedom and others to get out the vote for the Governor's race targeting key cities such as Louisville, Frankfort, and Lexington.
- In **Virginia**, voters helped retain control of the Senate and helped take back the House, preventing any abortion ban. Candidates won in 3 out of 5 house districts that BVM targeted, including the competitive HD97 which produced the decisive 51st Dem seat.
- In **Ohio**, voters were able to pass two ballot referendums. The first enshrined a constitutional right to abortion and the second legalized recreational marijuana use. BVM supported the work of our partners like the Ohio Unity Coalition with canvassing, texting, and phone banking.
- 83% of Black voters voted yes for issue 1
- 72% Black voters voted yes for issue 2
- In **Michigan**, we supported local groups like Mothers of Hope, Black Youth Vote Kalamazoo, and One GOAL for GOTV efforts. Ranked Choice Voting passed with 70.97% support in Kalamazoo, 52.48% in East Lansing, and 50.52% in Royal Oak.
- In **Pennsylvania**, voters made an impact in the Supreme Court race, which will have significant implications for future voting cases that have the potential to shape the results of the 2024 presidential election.
- In **Texas**, voters were able to pass important constitutional amendments (Props 6, 7 and 8) addressing water affordability, electric power generation and broadband access.

In these 6 states alone, we granted over \$1.9 million, along with supporting outreach efforts with funds for texting, phone banking, social media, bus tours, and more! Our work doesn't stop here, BVM along with our partners will continue to fight against voter suppression tactics while also spreading love and building power in our communities 365 days a year.

TAKE ACTION WITH BVM

VOLUNTEER CORNER

This was a month of celebrating!

Our Volunteer Signal Text Group was live with excitement on election day as we officially completed our goal of sending **2 million election-day texts in 24 hours to 10 states, and we completed an additional 2 million early-voting texts the week before.**

Because of our texting volunteers, we were able to help residents find their polling place, get rides to the polls, and encourage them to bring others with them. **Our texters kept the election day momentum going as we sent out more texts for runoffs in Memphis, Louisiana, and Texas! Our postcard volunteers joined the election festivities by creating and writing messages to Texas and Oklahoma residents.**

We also **completed our fall 2023 round of volunteer fairs on college campuses with stops at Duke University and University of South Alabama.** We were so glad to engage with students, sign them up to volunteer with BVM, and hear from them about why voting is important! A special shout out goes to Jackson State and University of Tennessee- Knoxville for having the largest number of student volunteers at Texting Tuesdays and our monthly postcard parties.

We cannot wait to start our volunteer recruitment campus tour again in 2024!



BVM IN THE MEDIA

CHECKOUT SOME OF OUR FAVORITE MEDIA HIGHLIGHTS!

- [USA Today](#)
- [CNN](#)
- [Public News Service](#)
- [New York Times](#)
- [Newsbreak](#)

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BlackVotersMatterFund.org