OU MATTER. WE MATTER.

POWER TO THE POLLS

October Wrap-Up Report



MOBILIZING OUR COMMUNITIES

Election Day is almost here, and we're hitting the ground to educate and activate our communities, urging them to exercise their power at the polls on Nov. 7! Voting is a crucial tool to empower our communities, and our primary goal is to ensure that Black voters are fully engaged in the political process.

Take a look at our October Wrap-Up Report!

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THE WORK CONTINUES

WARRANT CLINICS









In partnership with Growing Real Alternatives Everywhere (GRAE), we continued our work on the ground holding warrant clinics in Georgia and Michigan even in the middle of a busy GOTV season.

We headed back to Michigan, once again, for a clinic in Detroit and Douglas County, Georgia. We are diligently assisting our communities in eliminating warrants, thereby amplifying their access to vital resources like voting rights, housing options, employment opportunities, and much more.

Thank you to our remarkable Michigan Partners at Oakland Forward, Our Own Wall Street, and The Michigan Coalition on Black Civic Participation.

Thank you to our amazing Georgia partners at Black Push,Barred Business, Culture Shift, and Restore HER. YEMA. YOU MATTER, WE MATTER,

UPDATES FROM THE FIELD

ALABAMA

The Block Is Hot! We were boots on the ground in Alabama for our Environmental Justice Tour, shining a spotlight on pressing issues like utility burdens, sewer/water concerns, air and soil pollution, food insecurity, and the fight against gun violence. We also joined forces with Black farmers to deliver free food and make a difference.

Communities, especially in the 'Black Belt' region of the state, are plagued by the presence of toxic waste and dangerous chemicals. Shoutout to our partners at Hometown Action, E3 Solutions, Capacity Collaborative, AL River Alliance, People's Justice Council, Coosa Riverkeeper, Central AL Neighborhood Health Initiative, Call To Action, and Alabama A&M Cooperative Extension System for your incredible work!







FLORIDA



In Florida, we organized our Homecoming Tour through our Take the Field program, with the aim of inspiring students to actively participate in the voting rights movement within their state.

This past year, we experienced one of the highest numbers of young voters turning out in the past three decades. Our goal is to maintain and enhance this engagement by continuously mobilizing young voters throughout the country. TEMA: OU MATTER. WE MATTER.

UPDATES FROM THE FIELD

FLORIDA

During our tour, we made stops at Edward Waters University, Bethune Cookman University, Florida Memorial University, and Florida A&M University, with the intention of mobilizing even more young individuals to exercise their right to vote.

Learn more about our Take the Field program and how you can get involved, visit our website <u>here</u>.





KENTUCKY

The Blackest Bus in America made its way back to Kentucky! We were thrilled to be joined by KY Black, NAACP Youth & College, and Murray State University - Black Student Council.

Together, we embarked on a remarkable journey, visiting more than 5 cities across the state. Our mission? To bring communities together through a series of engaging town halls, impactful voter engagement and education events on college campuses, and lively community block parties in preparation for the highly anticipated Nov. 7 election!





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UPDATES FROM THE FIELD

LOUISIANA

In Louisiana, we hit the road to inspire and rally Black communities to make your voices heard at the polls.

From the economy to education, healthcare to housing, and beyond, your vote holds the power to shape the future. Although early voting has concluded, Election Day is fast approaching, granting you the opportunity to elect a leader who will champion your interests and drive transformative change within our communities.







MISSISSIPPI

In Mississippi, our team partnered with Kinkade Housing to organize an exciting "get out the vote" event in McComb, MS, sparking a sense of empowerment and active participation within the community.



We explored the historically significant civil rights landmarks, including the pivotal Delta area, which witnessed crucial battles for voting rights during the 1950s and 1960s. This tour not only allowed us to reflect upon our nation's rich history but also provided a platform to tackle the challenges we face today.

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UPDATES FROM THE FIELD

PENNSYLVANIA

In Pennsylvania for a third year in a row, we headed to POWERHOUSE in Philadelphia to engaged with concert attendees about the upcoming election educating them on issues such as gun violence, jobs, education, voting rights for incarcerated citizens, and more!







TEXAS

Back to the great lone star state! We headed to the city of Houston, Texas, collaborating with local partners to ignite the passion of voters ahead of the highly anticipated November 7th General Municipal Election.

Local elections hold immense importance as they possess the power to profoundly impact crucial aspects of your daily life, such as education, public safety, and various other areas.

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UPDATES FROM THE FIELD

VIRGINIA

Our October bus tours ended in Hampton Roads, Virginia! We had the privilege of being joined by amazing local partners during Homecoming weekend for Norfolk State and Hampton University. Together, we embarked on a journey of community outreach, including going door-to-door, activating schools, and participating in Norfolk State University's homecoming parade.

We witnessed Virginians actively shaping their future through the ongoing races for all 140 legislature seats. Addressing crucial concerns such as education, reproductive justice, gun reform, and criminal justice, we are witnessing a community united for positive change.

Additionally, we took a moment to visit Greater Emanuel Temple to stress the significance of the upcoming election and paid tribute to Breast Cancer Awareness Month by participating in "Pink Sunday." Engaging with the community has been an incredible experience, and we are more motivated than ever to continue making a difference.







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THANK YOU JUSTICEAID

JusticeAid's benefit concert featuring Tank and the Bangas was a roaring success, raising an extraordinary \$300,000 for Black Voters Matter. The event was a display of artistic excellence that had the audience on their feet, dancing and reveling in the power of voting rights. Through their remarkable talents and dedication, JusticeAid has demonstrated their unwavering commitment to making a meaningful difference in the fight for equality. We are forever grateful for their efforts and extend our sincerest gratitude for their unwavering support.

The night was unforgettable, with Tank and the Bangas' unique sound and powerful lyrics echoing long after the concert ended. The benefit concert exemplified the impact that can be made when talent and advocacy unite for a worthy cause.

Black Voters Matter is a vital organization that works to increase voter turnout in Black communities and combat systemic voter discrimination. Through this partnership, Justice Aid has empowered communities and ensured that every vote counts.

Learn more here.









TO MATTER. WE MATTER.

TAKE ACTION WITH BVM

VOLUNTEER CORNER

Our volunteers are sticking with us this month through a busy election season!

Our texting volunteers sent over 1 MILLION
TEXTS every week to get folks registered and keep them informed on upcoming local elections. Emory students joined our texting team to help us get out the vote in Georgia. We enjoyed getting the students civically engaged and were pleasantly surprised when they sent 10,000 texts in 3 minutes!

Our postcard volunteers created hundreds of messages to remind South Carolina residents about the power in their voice and vote. One volunteer described their experience with postcard writing as "a potent reminder that each voice counts in determining our destiny. #BlackVotesMatterSC

In partnership with Growing Real Alternative Everywhere (GRAE) we lead our first ever warrant clinic phone bank and training where we reached out to **1,000 Detroit residents**. Although we could not see them all at the clinic, we were able to provide them with information and additional options to clear their warrants.

Thank you to each member of the Power Building Team! We could not do this without you!







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BYM IN THE MEDIA

CHECKOUT SOME OF OUR FAVORITE MEDIA HIGHLIGHTS!

- Capital B News
- The Root
- The Hill
- NewsOne
- PBS Hour

GET INVOLVED TEXT "WEMATTER" TO 25225!

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