TO MATTER. WE MATTER.

### WE WON'T BLACK DOWN : RUNOFF EDITION

**November Wrap-Up Report** 



## WE WON'T BLACK DOWN, BUT WE WILL BLACK IT UP!

As midterm elections came to a close, it was time for us to get back on the ground for the Georgia and Louisiana runoff election!

"Despite ongoing efforts to dismantle Black voting power, Black voters were, in fact, a critical piece of the wall that stopped the red wave. Black voters impacted several key senate races, including Pennsylvania and Arizona, as well as key congressional districts in Michigan, Ohio, North Carolina and Virginia.

Our actions prove that Black community organizing works, in spite of racist voter suppression tactics, the ongoing attack of basic human and civil rights – including women's reproductive rights, and affirmative action – negative messaging and racist narratives on Black voter turnout at the polls, and a lack of investment in progressive organizations, coalitions and movements that actually help turn out voters of color."

Read our full statement here.

We're fired up and ready to go! Take a look at our November Wrap-Up Report, runoff edition!

TEMA: TOU MATTER, WE MATTER,

## UPDATES FROM THE FIELD

### **GIVING BACK AND GIVING THANKS**



It's not just about voting.

Ahead of the Thanksgiving holiday, we were on the ground throughout the state of Georgia to the following counties for food distribution to over 3,500 families in need ahead:

Albany, Americus, Augusta, Brunswick, Columbus, Dawson, Macon, McDonough, Milledgeville, Morrow, Savannah, Sylvester, Valdosta, and Warner Robins.

### **WAKANDA VOTES FOREVER**

For the last two months we've hosted several Wakanda Forever screenings across the state of Georgia with Black Futures Lab and our local partners to hold volunteer watch parties with Black voters ahead of Election Day. We visited Albany, Atlanta, Augusta, Columbus, Decatur, Fayetteville, Macon, McDonough, Savannah, and Valdosta!

Before the start of every movie, we encouraged Black voters to engage with us on Impactive! An interactive way for our communities to complete actions digitally. Take a look at this recap slideshow and a special thank you to Lamman Rucker for coming out!

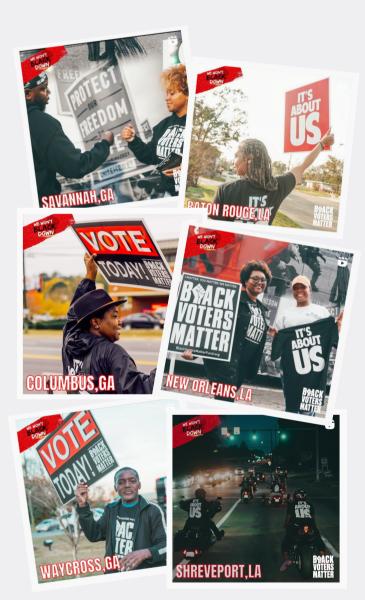


**WATCH NOW** 

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## UPDATES FROM THE FIELD

### ON THE ROAD FOR THE RUNOFF



For the month of November, we joined our partners on the ground in Georgia and Louisiana to make sure that we are encouraging our communities to head to the polls once again for the December runoff elections!

Take a look at some of our favorite photo slideshows:

- Columbus, GA
- Savannah, GA
- Waycross, GA
- <u>Baton Rouge, LA</u>
- New Orleans, LA
- Shreveport, LA



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# UPDATES FROM THE FIELD

#### WHY IS IT IMPORTANT TO HEAD TO THE POLLS AGAIN?

Ahead of Election Day, we partnered with these influencers for the final push to get out and vote ahead of the runoff election in Georgia! Thank you Kelly Mccreary, Kerry Washington, and Gail Bean. Also, thank you to Viola Davis and Mariah Carey for sharing our digital assets!



KELLY MCCREARY



**KERRY WASHINGTON** 



**GAIL BEAN** 

### **LOOKING AHEAD**

"As we look ahead to 2024, Democrats must start now to clear the path, to strategize, and put into place the systems that we know get voters to turnout like community organizing and coalition-building. Our 365 day commitment to this work will continue. Today, we rest and celebrate. But tomorrow we will be ready to get back to work because no matter the challenge, no matter the opposition, We Won't Black Down."

Read our full statement here.

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### BVM IN THE MEDIA

### CHECKOUT SOME OF OUR FAVORITE MIDTERM MEDIA HIGHLIGHTS!

- PBS
- MSNBC News
- CNN
- News Nation
- New York Times

#### **GET INVOLVED TEXT "WEMATTER" TO 25225!**

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