WE WON'T BLACK DOWN!

Midterm elections are here and October was a busy month for Black Voters Matter to get out the vote ahead of the November 8th election!

We visited the following states on our We Won’t Black Down Bus Tour:

- Alabama
- Florida
- Georgia
- Kentucky
- Louisiana
- Michigan
- Missouri
- North Carolina
- Ohio
- Pennsylvania
- Texas
- Wisconsin

We deserve a strong and inclusive democracy, and we won’t back down. We Won’t Black Down. Take a look at our October Wrap-up Report!
For the entire month of October, we joined our partners on the ground in our core and lite states to get out the vote. From caravanning through Black communities, Barbershop talks, canvassing on the ground, GOTV rallies and more - we never miss an opportunity to spread love and build power.

Take a look at some of our favorite photo slideshows:

- Alabama
- Florida
- Georgia
- Michigan
- North Carolina
- Ohio
- Pennsylvania
UPDATES FROM THE FIELD

WHAT DOES WE WON'T BLACK DOWN MEAN TO YOU?

We Won't Black Down is a powerful statement. It reminds us that no matter what obstacles come our way, we will not back down because freedom is our birthright! Take a look at what it means to these Black voters:

WATCH NOW  WATCH NOW  WATCH NOW

FREEDOM IS....

We're reimagining what freedom looks like for us and our communities. During our bus tour, we connected with community members to ask - what does freedom mean to you? For Black voters...

Freedom is affordable housing.
Freedom is healthcare.
Freedom is a livable wage.
Freedom is reproductive justice.
Freedom is clean water.

MISSED OUR RECAP VIDEOS? WATCH HERE.

We also headed back to Pennsylvania for POWERHOUSE to encourage concert attendees to get out and vote. Watch here for our concert commercial!
WHAT ARE YOU VOTING FOR?

Ahead of Election Day, we partnered with these influencers for the final push to get out and vote ahead of November 8th! Take a look!

WILL PACKER
JEMELE HILL & TIFFANY CROSS
AMANDA SEALE
JOY REID
ALICIA GARZA
ANGELA RYE
MAXWELL
THE WORK CONTINUES!

TIME FOR ROUND 2 IN GEORGIA!

Despite ongoing efforts to dismantle Black voting power, Black voters were, in fact, a critical piece of the wall that stopped the red wave. Black voters impacted several key senate races, including Pennsylvania and Arizona, as well as key congressional districts in Michigan, Ohio, North Carolina and Virginia.

Our actions prove that Black community organizing works, in spite of racist voter suppression tactics, the ongoing attack of basic human and civil rights - including women’s reproductive rights, and affirmative action - negative messaging and racist narratives on Black voter turnout at the polls, and a lack of investment in progressive organizations, coalitions and movements that actually help turn out voters of color.

Read our full statement here.

We're headed to a runoff!

This is particularly important now, as all eyes are once again on Georgia for a Senate runoff election. Can you donate today to help us continue to fuel our movement?

DONATE
CHECKOUT SOME OF OUR FAVORITE MIDTERM MEDIA HIGHLIGHTS!

- The Hill
- BET
- Cleveland 19
- CNN
- Local 21 News

GET INVOLVED TEXT “WEMATTER” TO 25225!

DONATE

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