

# WE WON'T BLACK DOWN!

## September Wrap-Up Report



### WE WON'T BLACK DOWN!

Midterm elections are approaching and the Blackest Bus in America is BACK! This month we officially launched our "We Won't Black Down" Bus Tour. At this moment, we're seeing a rise in white supremacy, political division, and the weaponizing of race. We are standing firmly in Black social movements and standing firmly in our birthright. We deserve a strong and inclusive democracy, and we won't back down. We won't Black down.

Read our full statement [here](#).

Missed our press conference? [Watch now!](#)

We also announced our partnership with The African Methodist Episcopal Church (AME) in which we will invest \$600K in grants to be dispersed in nine Episcopal Districts across 13 states in support of church-led GOTV efforts throughout the South.

Learn more [here](#).

# UPDATES FROM THE FIELD

## MADE IN AMERICA

Back at MIA! To start the month of September, we returned to the Made in America Music Festival to spread love and build power ahead of election season. We connected with 600+ attendees at our booth to get them signed up for updates from BVM and passed out election information to Pennsylvania residents!



## STATE CONVENINGS

In September, we held state convenings in Florida and Michigan to connect with our partners to discuss strategy and key issues impacting Black communities ahead of midterm elections.



# UPDATES FROM THE FIELD

## FLORIDA BUS TOUR

Our Florida team hit the ground running in the Sunshine state with our partners at Equal Ground Fund, Florida Rising, and League of Women Voters FL for the “We Draw the Lines” tour to fight for fair maps!

In addition to this, we visited HBCU's to encourage students to Take The Field! We connected with young voters to learn more about important issues impacting their campuses and surrounding communities.

Of course we registered students to vote ahead of the November 8th election!

Are you registered to vote?  
Checked your status?  
Head to our [voting toolbox!](#)



# UPDATES FROM THE FIELD

## GEORGIA: THE BLACK YOUTH RENAISSANCE TOUR

On #NationalBlackVoterDay, our Georgia team kicked off their Black Youth Renaissance Tour with our partners Ben & Jerry's, REP GA, and Georgia NAACP to register voters, recruit poll workers, and learn about issues important to young voters!

This election season, we are encouraging students to Take the Field! Young people will make the difference in November, it's important that we center issues important to them such as:

- Student Loan Debt
- Reproductive Justice
- Police Violence
- Mental Health
- Affordable Housing
- Healthcare



# UPDATES FROM THE FIELD

## MICHIGAN

In Flint, Michigan, members of Alpha Phi Alpha Fraternity Inc. and Alpha Kappa Alpha Sorority Inc. held voter engagement and education events for local residents.



## NORTH CAROLINA

Our partners in North Carolina and HBCU students at Elizabeth City State University, Livingstone College, Winston-Salem State University, and North Carolina A&T State University collected 880 cases of water and 27 gallons of water to send to Jackson, Mississippi!



# A CHANGE IS BREWING

## BEN AND JERRY'S

On #NationalVoterRegistrationDay, we joined Ben and Jerry's to unveil a sweet new look and mission to their popular flavor, "Change is Brewing". A portion of the proceeds will go to Black Voters Matter to support our work on the ground.

This rebranded flavor is focused on advancing racial justice through protecting voting rights and encouraging voter turnout ahead of November's midterm elections by connecting voters with the Ben & Jerry's Voter Resource Center.

Learn more [here](#).



# BVM IN THE MEDIA

## CHECKOUT SOME OF OUR FAVORITE MEDIA HIGHLIGHTS!

- [Daily Kos](#)
- [Capital B News](#)
- [The Cross Connection](#)
- [NBC News](#)
- [Today](#)

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VOTERS  
MATTER**

BlackVotersMatterFund.org