

TAKE THE FIELD CHALLENGE!



Black Voters Matter just announced the "Take the Field" Challenge, a nod to Homecoming season and an opportunity for HBCU students to spur real change on campus and throughout their community.

By introducing this campaign, Black Voters Matter (BVM) seeks to inspire, train and engage Black students in acts of civil disobedience that can lead to real influence on campus and in your larger community.

Like the Anti-Apartheid Movement in South Africa and the Black Lives Matter movement of today, youth activism is critical to the protection of our democracy and ensuring that Black communities are treated fairly and equitably.

Through a grant application process, BVM will provide up to \$500 per student team to support your "Take the Field" campaign idea. In addition to providing financial support, BVM will provide capacity-building training to student activist teams to provide guidance on what campus activism can look like and how best to prepare.

HOW TO GET INVOLVED:

- Visit bit.ly/TAKETHEFIELD2021 online to learn more.
- Attend a capacity-building training (Mandatory to receive funding)
- Apply for funding -- see link on web page above
- Get to work on planning your campus activation!
- Share your event details with BVM
- Agitate, agitate, **ACTIVATE!**

*BVM requires that all campus activation take place **BEFORE Thanksgiving** (during Homecoming season). Requests for funding must be submitted by **October 31st** (or as long as funding is available) so apply ASAP and **attending at least (1) training is mandatory** to receive funding.*

Questions? Email us at info@blackvotersmatterfund.org.

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