

WE GOT POWER *tour*

BLACK VOTERS MATTER

SEPTEMBER - OCTOBER 2020



WE'RE ON THE ROAD!

The Blackest Bus in America has hit the road for our [#WeGotThePower](#) tour! Visiting over 10+ states in 40 days leading up until Election Day on November 3rd!

What is #WeGotThePower? It's a series of power-building initiatives, events and activities to engage Black voters. We are using our collective power to bring forth the change we seek in our communities!

Learn more [here](#).

I MATTER. YOU MATTER. WE MATTER.

**BLACK
VOTERS
MATTER**

BlackVotersMatterFund.org



Partnership Updates

- Oiselle x Run 4 All Women held a Womxn Run the Vote Relay, A virtual relay from Atlanta, Georgia to Washington, DC to learn about Black history while raising money for BVM! 9,732 participants logged 401,838 miles total in the #WomxnRunTheVote relay and raised \$270,620!
- Black Voters Matter was joined by experts from the frontline of voting rights movement and Hip-Hop community leaders for a conversation on voter suppression on September 22nd for the Hip-Hop Political Education Summit! Missed it? Watch [here!](#)
- We partnered with BET, for #NationalBlackVoterDay on September 18th to increase Black voter engagement, spread love and build power in our communities! Learn more: <http://bet.com/reclaimyourvote>
- In collaboration with the National Black Greek Pan Hellenic Council (SIS) Stepping Into Service launched its political initiative in partnership with Keshia Knight-Pulliam, "THE NATIONAL STROLL TO THE POLLS" which is a virtual contest to encourage new and recurring voters to VOTE! Black Voters Matter sponsored contest by providing \$25,000.00 cash prizes for winning chapters.
- Black Voters Matter has partnered with Sony Electronics to empower, educate, and activate communities! We will be focusing on increasing the ranks of volunteers to support voter registration and turnout! Read [more.](#)

BVM Highlights

Our Co-Founders, Cliff Albright and LaTosha Brown joined a Zoom discussion with UC Berkely to discuss Black lives and the future of the movement. Watch [here](#).

Have you checked out our new GIFs? Our content is live and has been viewed over 300 Million times! Be sure to check them out on our [dashboard](#).

Live in Georgia? Received a postcard from us in the mail? Black Voters Matter sent out postcards to around half of the 200,000 voters who were illegally purged by the Georgia Secretary of State back in Oct 2019. We want to make sure our people are updated on changes to their voter registration status ahead of elections.

Tour Updates

We're on the road in 10+ states! spreading love and building power!

During our #WeGotThePower tour we made stops to the following states: Pennsylvania, Georgia, Alabama, Ohio, Florida, Mississippi, North Carolina, South Carolina, Louisiana, and Texas. Our events ranged from voter registration, voter education, census, mutual aid efforts, community service, a debate watch party, community discussions, visiting HBCUs, and more!

Take a look at some of our recap videos:

- [Pittsburgh, Pennsylvania](#)
- [Cleveland, Ohio](#)
- [Jacksonville, Gainesville, and Pensacola, Florida](#)
- [Orlando, Florida Press Conference](#)
- [Youth Voices](#)
- [Houston, Texas](#)

CHECK OUT SOME OF OUR FAVORITE MOMENTS!

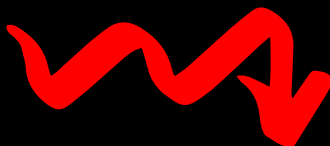


THE BLACKEST BUS IN AMERICA TAKES LA!



On October 24, The Blackest Bus in America traveled to Inglewood, California to spread love and build power for National Vote Early Day! We had a great time connecting with the community to Get Out The Vote!

Thank you to Elect Justice, our partners, volunteers, and celebrity guests: Angela Rye, Jaden Smith, Hailey Bieber, Justine Skye, Tinashe, Snoop Dogg, and Rep. Maxine Waters for your amazing work and leadership! This event was simulcasted in multiple states for our #WeGotThePower tour! Take a look!



In Alabama we were joined by Bobby V to Get Out The Vote! Shoutout to our Alabama State Coordinator, Arnee Odoms!



In Pennsylvania we were joined by Dj Diamond Kuts, Freeway,, Lil Muk, and Yxng K.A. for some food, music, games, and more! We were also joined by the family of Jasmine Lewis, for a tribute to honor Jasmine, an aspiring WNBA player who was shot and killed. Thank you to community members, our partners, and our Pennsylvania State Coordinator, Brittany Smalls!



In North Carolina, we were joined by The Hamiltones, Vanessa Ferguson, Ricco Barino, Cyanca, and more! Special thanks to our North Carolina Senior State Coordinator, Danielle Brown!



In Detroit, Michigan we held a community discussion and free food giveaway with our partners. Special thanks to our Michigan State Coordinator, Charilyn Goolsby!



CHECK OUT SOME OF OUR FAVORITE MEDIA HIGHLIGHTS!

- [MSNBC](#)
- [The Hill](#)
- [TIME](#)
- [The Breakfast Club](#)
- [PRESS CONFERENCE: Wisconsin "Movers" Voter Purge List Errors](#)
- [Mother Jones](#)
- [The Appeal](#)
- [AL](#)



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TWITTER



TUMBLR



Remember to get out and vote, more importantly, VOTE EARLY!
You matter. Your vote matters. Support our movement.

DONATE.

VOLUNTEER.

Text "WeMatter" to 797979!

**BACK
VOTERS
MATTER**